



***Support Music and the Arts in Haverford Township!***  
***Brookline Blvd - Sunday, May 6, 2018 Noon to 7 pm***

**Premium Sponsor Benefits**

Logo Inclusion in all marketing. Recognition in all press releases.  
Over 3 million available sponsor impressions across all media.

**Outdoor Advertising**

Road Signage: - 2.4 million total traffic impressions  
Eagle Road Banner  
Darby Road Banner  
West Chester Pike Banner

**Digital Advertising**

Logo on [HaverfordSpringFest.com](http://HaverfordSpringFest.com) with link to sponsor website  
Community Newsletters – 50,000 circulation

**Social Media**

Facebook – Logo on page, recognition in updates  
Twitter and Instagram– recognition in updates

**Retail store signage**

Signage in local business partner locations

**News Media**

News Releases – Inclusion in all News Releases to the media

**Premium Festival Booth Location**

Centrally located on festival site for maximum visibility and attendee interaction

**Stage Presence**

Video Screen – logo and video marketing  
Sponsor banner on stage  
On-stage sponsor interview

**Band Sponsorship**

Meet & Greet backstage.

**Full Color Event Program**

Prominent logo placement on official printed event programs

**VIP Parking**

Exclusive access to private, free event parking area

**VIP Section**

VIP seating in front of stage

**Custom Sponsorships for any budget – Contact Cindi Rooney [cindirooney@gmail.com](mailto:cindirooney@gmail.com)**