



Contact Tom Kelly

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Cell 610-804-5054

Email tkelly@kellymusic.com

Website www.HaverfordSpringFest.com

HAVERFORD SPRINGFEST

LINE-UP REVEAL – PRESS CONFERENCE

Havertown, Pa: Mar 20th, 2015 – The organizers of the Haverford SpringFest have scheduled a press conference to announce the full list of musical performers for this year’s Music and Crafts Fest in Havertown PA. The press conference will include the first public reveal of the well-known Philadelphia band that will play the closing spot on the program. Haverford SpringFest Music and Arts Festival is expected to attract attendance of 10,000.

The press “reveal” will be the first opportunity to share the name of this act, and to offer the press the opportunity to meet members of this well-known group of performers, as well as offer the press the opportunity to meet members of all of the performers in the festival lineup. . In addition to the “reveal” band, the following SpringFest performers have been announced and have been invited to the press conference: [Kuf Knotz](#) , [The End of America](#), [Charlie Gracie](#), [Cabin Dogs](#), [The Cat’s Pajamas](#) and the [HHS Jazz Ensemble](#).

Festival Director Tom Kelly comments, “We are thrilled to add an amazing Philadelphia headliner to a line-up of established headliners in each of their genres. We strive for musical diversity at Haverford Spring Fest and this is a powerfully talented group of performers!”

The “reveal” will be streamed live on [iRadioPhilly](#) and will include interviews and music from each of the artists in the lineup. The event will feature select live acoustic performances by some of the artists as well as information on the beneficiaries of the Haverford SpringFest. There will also be an opportunity to meet some of the businesses and vendors who will be on site during the Fest.

The “line-up reveal” will be at 7 PM on Monday, March 30th at JD McGillicuddy's, 33 Brookline Blvd, Havertown PA. Event organizers Tom Kelly and Paul Kelly will talk about the SpringFest offerings and beneficiaries. Attending performers will be available to take questions and talk about their music.

The 2nd Annual Haverford Spring Fest Music and Arts Festival is an “All-ages” event featuring live music, art, food, beer gardens, and children’s activities. The event takes place on Brookline Boulevard Haverford Township, Delaware County, PA rain or shine Sunday, May 17th, 2015 from Noon to 7PM. A \$2 per person donation is requested at entry to help fund the event and beneficiaries.

Haverford Spring Fest is produced by Kelly Music for Life, a 501c3 non-profit dedicated to improving lives and communities through music. Haverford SpringFest will benefit local music programs and other community initiatives. Haverford Spring Fest will be streamed live around the world on iRadioPhilly.

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To RSVP for the press conference or for more information:

Adrian Hickman

Press Relations / Social Media

adimike55@verizon.net

215-868-5737